How I Cured My Superfluous Hair.

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SUPERFLUOUS HAIR.

ITS REMOVAL BY SCIENTIFIC AND PAINLESS METHODS.

I AM writing this little book with the object of putting before every lady who is troubled with Superfluous Hair the most important facts regarding this disfiguring complaint. I will briefly describe how I cured myself, and why I can definitely promise other women as perfect a cure as my own.

In my case, as in many others, the constitutional predisposition was hereditary, for my female progenitors all exhibited this tendency. I well remember one of my elderly relatives with her otherwise comely face disfigured by long grey hairs, which she had given up hope of ever losing. It is with pleasure that I recall her delight and surprise when my discovery removed for ever the hairs that had been troubling her for so long.

Owing to my own tendency to grow Superfluous Hair, which was evidenced at an early age by the fluffy down that was already on my upper lip and chin, I became very much impressed with the importance of overcoming the trouble while I was yet a young woman.

My father was a well-known London Physician, specialising in skin and hair troubles, and it was under his skilful guidance, and taking advantage of his extensive experience, that I was able to formulate the successful methods which I now offer to all who are afflicted, as I was, with the unwelcome growth of hair.

My researches showed that the cause and cure of Superfluous Hair was a far more complicated subject than I had supposed, and I began to devote a large portion of my time to its study and treatment. Ultimately, after I had succeeded in curing myself, I decided to become a specialist in hair-removing, and the results on all my patients have far exceeded my most sanguine expectations.

Upon offering my discovery to the public my success was immediate, and at the present time I can boast of more successful cures than any other practitioner in any branch of the Medical Profession. This success is due entirely to the great personal interest I have always taken in Superfluous Hair, and that I have in consequence thoroughly mastered the subject.

My Treatments are Individual.

So infinitely varied are the conditions under which Superfluous Hair grows that I determined at a very early stage of my studies that individual treatment is necessary. I have no stock depilatory which is a

universal remedy for all ages and in all circumstances, and for every phase of the trouble. My methods and remedies are always adapted to the peculiarities of the particular case, even from the point of its origin—*i.e.*, whether hereditary or arising from any of the other numerous causes.

Different cases vary so much that the same treatment is never exactly suited to any two individuals, and the treatment often has to be modified and altered as the patient progresses.

One of the first essentials in removing Superfluous Hair is that the skin shall be kept in thoroughly good condition, and this is a point I never lose sight of in treating my patients.

I have not space in this booklet to go into details about the many causes and varieties of Superfluous Hair, but I want to make it clear that this growth is likely to become extremely troublesome when neglected, and it must be treated by none but a specialist, and I also want to make clear my own successful methods of cure.

Personal Care of Each Case.

I give all my patients a preparatory course in the first place, and this should be used regularly for the first few days in every case, so as to obtain the best and quickest results. This course consists of a special preparation of my own, which can be applied at any time without the slightest inconvenience. I prescribe this course at the outset in all cases, not only because it is a combination that possesses the property of partly dissolving the hair, but because it penetrates to

the very roots of the hair and renders them amenable to whatever treatment the diagnosis shows to be necessary, and the effect generally enables me to say exactly what rate of progress the patient may be expected to make.

Until I feel perfectly sure that I have a complete understanding of the case, I never start a patient on the individual treatment. While the preparatory course is being used I consider the details of the case and prepare suitable continuation treatment.

Usually I send for the continuation treatment two different preparations: one (a liquid) to be applied for a few seconds the first thing in the morning and last thing at night, the other (a special preparation) to be used at night only, the total time occupied daily being about three minutes.

Postal Treatment.

Nearly all my cases are treated through the post, and I have found that the question form I send out to prospective clients for them to fill in with particulars of their case gives me all the information I require. This filled-up form is ample for me to base my treatment upon if the patient supplies the details carefully. If you want to give me other particulars which you think would be useful to me in mapping out your course of treatment, by all means let me have such details on the blank space at the back of the form. Often details of family tendencies and peculiarities are of the greatest help in deciding a case, and these the patient should not hesitate to supply.

I am often asked if I find I can treat all cases as successfully through the post as I can by personal interview. My answer is that in the majority of cases it is even better to treat by correspondence, as by this means many details are forthcoming which might be missed at a short personal interview, when the patient is not so likely to be at ease and able to recall details as she is when sitting quietly at the writing table at home.

One question often put to me is whether Superfluous Hair ever grows solely as the result of the victim exposing herself to the wind and sun, or whether heredity is always in some degree responsible. Superfluous Hair is more often the result of an inherited tendency. It can affect almost all ages, and it assumes various degrees of severity, from a slight downy growth to hard and strong hairs, such as are found on the sterner sex; and I would here remark that the soft down generally develops into strong hairs if left unchecked, and the same aggravating result frequently follows the use of the unscientific remedies that are often offered to the public.

Ladies are often deluded into the belief that the hair on their face is a natural accompaniment to an increase of strength, or to a certain period of life.

There is too prevalent a tendency on the part of ladies to regard the growth of hair on face and arms as evidence of strength, and as a result they only too often allow the steady progressive growth to continue until it has become firmly established, and then they suddenly realise that they are the objects of derision amongst their friends—both male and female. What manly

man could love, or even like, a woman with a promising beard or moustache, such as one often sees ?

The acquirement of the softest growth of down at any time, and especially between the ages of forty and fifty, should be regarded with suspicion. It is the warning sign of the stronger and more robust growth that is to come.

Many serious skin ailments present themselves at the same time as the unwelcome growth of hair, especially dull and sallow complexion, blotches and greasy skin. These all arise from the same primary cause, and my treatment will completely remove the whole of the troubles.

Dangerous Methods.

I cannot go into details about the very numerous expedients which have been and are still resorted to in the hope of removing Superfluous Hair. I have investigated all of the so-called "cures," and found most of them to be not merely worthless but actively injurious. If they do a little good in the sense of offering partial and temporary relief from the growth of hair, they do an irretrievable amount of harm. In many cases where they have taken off part of the Superfluous Hair the skin is left rough and blotchy, and more unsightly than when covered with hair, while in all cases they entail the gravest risk of permanent injury to the delicate tissues of the skin.

The Electric Needle, and Acids.

One of the most pernicious methods proposed for the removal of Superfluous Hair is Electrolysis. Many ladies have submitted to this torture for weeks at a

time, with no result but a skin spoilt by unsightly scars. The same can be said of the injurious pastes and acids which have so often been used, and which have never met with the slightest degree of permanent success. In several cases that have come under my notice the damage done by such methods was serious.

So much for the disappointing and harmful cure-all methods.

How My Remedy Acts.

You have no doubt been greatly disappointed with other remedies, and I ask you to remember that I had just the same disheartening experience myself, and the treatment I offer you is that which succeeded in spite of the failure of all the others.

The great fact to bear in mind is that you have never yet used a remedy which has the power to dissolve the hair roots. You have used depilatories, perhaps, but you have never yet obtained a remedy that could penetrate to the roots and destroy them. I offer you a remedy that stops the growth of hair once and for all—not a mere hair-remover.

Your skin cannot withstand the ordinary depilatories that are sold under various names (at exorbitant prices). They will destroy your skin, and sooner or later you will have to discontinue them, and then you will grow hair faster than ever, because the roots will only have been stimulated into greater activity.

Under my treatment the hairs will disappear rapidly and permanently, and there will not be the slightest danger of injury to the skin, nor will there be any inconvenience whatever.

What Freedom from Superfluous Hair Means.

It is impossible to believe that any woman will go on suffering the annoyance and disabilities of Superfluous Hair when a positive cure is placed within her reach for the trifling fee I ask, because a cure to such a sufferer means so much. It means a rejuvenated appearance, clear skin, and a return of that self-confidence which comes of a knowledge that one's appearance is equal, or superior, to that of other women.

How many women are there who, after trying this, that, and the other remedy without any success, have decided that, bad though the disappointment and inconvenience are, they will try and endure them rather than risk further disappointments and waste more money on useless remedies!

The letters of gratitude that I receive every day from previous clients convince me that freedom from Superfluous Hair is worth a thousand times more than it now costs.

Nobody but a woman who has experienced the mortification of having to show herself in public with hair on her face can realise what a cloud is lifted from her life when she gets rid of the hair. I ask you to let this joy be yours. I know my remedy will cure you—I am as certain of it as I am that I cured myself—and the thought that you may be hesitating because so many other remedies have disheartened you leads me to remind you again how different are my methods and remedies from any others.

My Guarantee.

I wish to make it perfectly clear that not only do I offer every client the full benefit of practically a life-study of the whole subject of hair-removing, but that I guarantee to permanently and utterly destroy all Superfluous Hair by rational individual treatment in each and every case entrusted to me; and I promise that my treatment has absolutely no ill effects, and that the skin will be left smoother and clearer than ever before.

My experience, extending over the past twenty years, qualifies me to treat any and every case.

No Fear of Disappointment.

I offer you a remedy which is worth your confidence, no matter how many other things you have tried. It has never disappointed me yet, and it will not disappoint any other woman who puts it fairly to the test. I earnestly ask you to let me cure you. Let me free you thoroughly and permanently of the disfiguring growth of hair which is ruining your appearance and hindering your progress socially and in every sphere of life.

I ask you to let me do this, and only when I have fulfilled my promise to you would I ask you to bring my treatment to the notice of your acquaintances who are afflicted with Superfluous Hair.

I ask you to put yourself under my treatment at once. Do not delay. Let me know the particulars of your case to-day. The longer you delay taking up the proper and natural treatment—even though you do not injure yourself with the pernicious chemicals which form the basis of practically all ordinary depilatories—the longer will it take the treatment to effect a perfect cure.

One is very apt to take an optimistic view of one's own case, and to imagine that the downy growth which first appears is not likely to increase in strength. This is a delusion, and in such an important matter as personal appearance is to a woman, it is very false economy to delay, and no woman can afford to risk the results of using improper and haphazard remedies.

A Lovely Skin Assured.

In addition to effecting the removal of Superfluous Hair, I always keep in view the importance of restoring a clear skin, free from spots, blotches and wrinkles.

By undergoing my treatment the patient's skin improves both in health and appearance, whilst those suffering from blotchy, dull or muddy complexion, and the other skin ailments which are so often attendant on a growth of Superfluous Hair, will be assured of a disappearance of their symptoms at the same time as the hair is removed. A proper cure of Superfluous Hair is always attended with the best effects on the skin.

I always aim at permanence in every case, and I can faithfully say that it will be assured if only the client will follow my advice.

In conclusion, I unreservedly place my experience at your service, and if there is any point which I have not made perfectly clear I hope you will write to me about it.

CONSTANCE HALL.

A FEW SPECIMEN TESTIMONIALS.

The following are a few examples of letters of appreciation which I receive by every post.

I never print the name of a patient without her express permission in writing.

ACTED LIKE MAGIC.

PADIHAM,
December, 1909.

DEAR MADAM,

I am very thankful that I persevered with the use of the free treatment you sent me, for although the strong hairy growth I had on my lip only seemed to get a little thinner during the first week, as soon as I started with the special treatments you prepared for me I began to see a marked difference, and in a few days the hair had quite gone. As it is now over four months since I used your treatment, and there is no sign of the hairs returning, I consider my cure is permanent, and I congratulate you upon your scientific method of treatment.

Believe me,
Yours faithfully,
M. C.

SKIN IMPROVED AND HAIR ALL GONE.

BOURNEMOUTH,
January, 1910.

DEAR MADAM,

Before I heard of your wonderful method of treatment I had tried many advertised remedies, and spent altogether nearly six pounds on them. Although one or two of them did make a few hairs come out, they all made my skin very rough and sore, and the hairs grew as thickly as ever when I stopped using those preparations. Your treatment was quite different from anything I had used before, and from the very commencement my irritable skin began to feel more comfortable, and the hairs began to drop out. As soon as I started the special treatment the change was still more noticeable, and a fortnight from the start I was completely free from Superfluous Hairs, and my skin was in better condition than it had been for many years.

You are quite at liberty to use this letter, but only print my initials, please.

Yours truly,
N. O'D.

TWELVE YEARS' GROWTH OF HAIR ON LIP AND CHIN DISSOLVED IN TWELVE DAYS.

BRIXTON,
December, 1909.

DEAR MADAM,

I am delighted with the preparations you sent me. Although you sent me sufficient of the special preparations for ten days, they removed all the hair

from my chin and lip the second time of using them. No doubt this was due to my having used the preparatory course regularly as you told me to.

I only wish I had known of your wonderful treatment years ago, as it would have saved me much expense and suffering. I am recommending you to any of my friends who have Superfluous Hair, and if you send me a few of your booklets I will gladly distribute them. I can never thank you enough for what you have done for me.

Yours,

J. L.

EXTREMELY GRATIFIED.

LIVERPOOL,

November 10th, 1909.

MADAM,

It gives me great pleasure to tell you that your treatment has been completely successful. I used it according to your directions, and was extremely gratified to see the hair growing thinner each day, until now I am completely free from the trouble, and have been for the past six months since I left off the treatment. Please accept my best thanks.

Yours gratefully,

F. C. D.

TUFTS OF HAIR AND SKIN BLEMISHES CURED.

BRISTOL,
January, 1910.

DEAR MADAM,

You will remember I had two brownish spots on my face, each covered with a nasty, strong growth of hair. I am pleased to tell you that, thanks to your treatment which I had last autumn, the hair has completely disappeared; and, what is surprising, I have also got rid of the ugly marks on the skin. The straggling hairs I had on my upper lip have also gone, and words cannot tell you how thankful I am for the improvement your remedies have effected in my appearance. My friends all ask me what I have been doing to make such a change, and I at once tell them, as I feel you ought to be more widely known.

Wishing you every success,

Yours, etc.,
J. A.

HAIR ON ARMS AND BACK OF HANDS.

PROFESSOR VON J——, the Great German Violinist, wrote recently:—

DEAR MADAM,

Thank you for the treatment you sent me, which I have pleasure to say was completely successful in taking away the hairs that grew very thick on the back of my hands and fingers and down my arms. It looked very ugly when I was playing my violin, and I am very thankful to be free from these hairs.

Yours, with compliments, etc.

CHIN AND ARMS FREED FROM HAIR IN SIXTEEN DAYS.

HOCKLEY, BIRMINGHAM,
December, 1909.

DEAR MADAM,

I am pleased to tell you that during the time I followed your treatment I was completely cured of a strong and very disfiguring growth of hair on my chin and arms, which had made me ashamed to attend a ball or dance for several seasons past. My skin was also very sallow and greasy, and these blemishes gave me a very old and ugly appearance. Although my age is only thirty, people took me for about forty-five. My face and arms are now as smooth and free from hairs as a new-born babe, and my complexion has now the fresh, pink-and-white appearance of youth—a thing I did not hope for when I commenced your system of hair-removing. Some old friends I met at a dance last week positively did not know me. What is most gratifying is that the cure seems to be permanent, for it is now over three months since I discontinued your treatment, and there is no sign whatever of the hair returning.

Please do not use my name if you publish this letter.

Yours truly,
M. A.

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